



Heather Schulte
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OBJECTIVE

To secure a position where I can fully exercise my skills providing quality design that communicates effectively.

EDUCATION

The Creative Center | Omaha, Nebraska | Graphic Design Associates Degree
Audubon High School | Audubon, Iowa | General Studies Diploma

EXPERIENCE

Interactive Designer | Swanson Russell | Lincoln, Nebraska | Fall 2008-Current
Associate Interactive Designer | Swanson Russell | Lincoln, Nebraska | Fall 2006-Fall 2008

Collaborate, concept, design and develop marketing pieces in interactive department of a full-service marketing communications agency. Design includes: digital ads, e-direct mail, icons, interactive CDs, microsites and websites. Development includes: AS2 and AS3, CSS templates, HTML, CSS and HTML for CMS, Flash animation and jQuery plugins. Organize and manage collected content, discuss usability interface and wireframe templates for websites. Attend and set up video shoots, import, edit, render and export video for interactive projects. Test quality assurance in all major browsers such as: Internet Explorer 6, Internet Explorer 7, Firefox and Safari on both Macintosh and PC operating systems.

Senior Graphic Designer | MeyerPolleck Advertising & PR | Quincy, Illinois | Fall 2004-Fall 2006

Concept, design and produce extensive advertising campaigns. Fully take on direct/e-direct mail campaigns, newspaper/magazine advertisements, point-of-purchase displays, outdoor signage, corporate identities/branding, interactive/animated websites, internal client presentations and multiple print materials for leading clients. Responsible for consulting with vendors, receiving quotes and production of final product. Began telecommuting late spring 2006.

Multimedia Specialist | Life Preserve | Quincy, Illinois | Fall 2004-Fall 2006

Apply advanced photo restoration to slides, negatives, photos and memorabilia. Archive images and aging video/film to digital format. Create personal documentaries including audio narration, on-site project planning, script writing and studio audio production. Work directly with clients on custom orders, provide estimates, handle customer service, collect payment and maintain a 100% satisfaction guarantee.

Freelance, Graphic Design Intern | Trausch Industries | Audubon, Iowa | Summer 2003-Current

Concept and design promotional materials for marketing purposes. Responsible for coordinating photo shoots, setting up lighting and visual props. Research equipment, write copy, and design layouts for final approval.

SKILLS

Software | Adobe Dreamweaver, Flash, Photoshop, Illustrator, InDesign, Acrobat and Distiller, Final Cut Pro

Hardware | Macintosh operation system, negative, slide and flatbed scanners, digital cameras, camcorders, analog to digital video converters

COMMUNITY

Volunteer at the Lux Center for the Arts, taught 5-9 year olds art classes on Saturday mornings
Co-chair for Lux Center for the Arts marketing committee
Help college students: Meet the Pros, Mock Interviews and Portfolio Reviews

ACTIVITIES

Golfing, swimming, volleyball, jazzercise and reading

References available upon request